| Title | Student |
|-------|---------|

| Criterion (Score 0 if element is absent)   | Below Expectations<br>(1-4)   | Meets Expectations (5-7)  | Exceeds Expectations (8-10)   | Score |
|--|---|---|---|-------|
| Creativity (unique and creative expression; unique, personal, imaginative; beautiful design)   | -Lacks creative expression -Not very unique, personal, imaginative -Poor design | -Decent creative expression -Somewhat Unique, personal, imaginative -Beautiful design | -Excellent creative expression -Unique, personal, imaginative -Beautiful, breathtaking design |       |
| <b>Design Elements</b> (Use of Color, Line, Edge, Shape, Space, and value)   | -Poor use of color, line,<br>edge, shape, space, and value                      | -Decent use of color, line, edge, shape, space, and value                             | -Excellent use of color, line, edge, shape, space, and value                                  |       |
| Composition (skillful use of pencil; proportions; fills space appropriately)   | -Poor use of pencil<br>-Poor proportions<br>-Poor use of space                  | -Decent use of pencil -Decent proportions -Decent use of space                        | -Skillful use of pencil -Excellent proportions -Excellent use of space                        |       |
| Visual Impact (Overall quality of elements and skill; execution; creating a striking and memorable work; the "wow" factor/emotional impact/compelling) | -Poor quality/skill -Poor execution -Is not very compelling/memorable           | -Decent quality/skill -Good execution -Primarily compelling, memorable work           | -Excellent quality/skill -Fantastic execution -Compelling, memorable work -Has the WOW factor |       |
| Other Comments:  |   |   | TOTAL   |       |